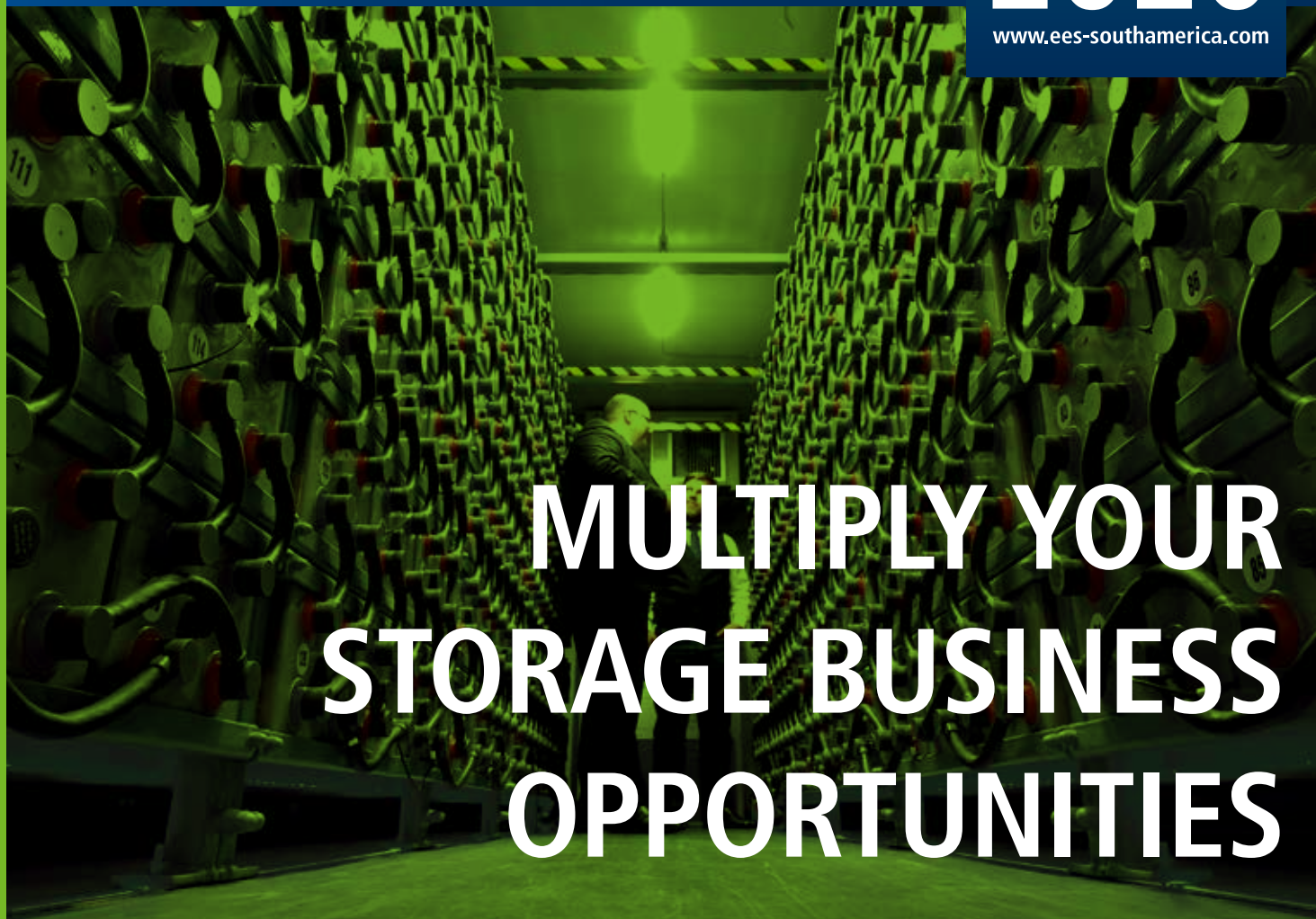




South America's Hot Spot for
Batteries and Energy Storage Systems
EXPO CENTER NORTE, SÃO PAULO, BRAZIL

AUG
25-27
2020

www.ees-southamerica.com



MULTIPLY YOUR STORAGE BUSINESS OPPORTUNITIES

Special Exhibition
**POWER
DRIVE**
| SOUTH AMERICA

Part of
THEsmarter
| SOUTH AMERICA 



| REASONS TO EXHIBIT

- Meet new customers and prospects
- Strong growth of the sector in the next years and decades is prognosed
- Get to know your competitors
- EES is the industry meeting point, bringing together manufacturers, distributors, users and suppliers of stationary and mobile electricity storage systems
- 3 events covering topics of the new energy world under the umbrella of The smarter E South America

| PRODUCT CATEGORIES

Energy Storage Technologies

- Lithium-based batteries
- Lead-based batteries
- Redox flow batteries
- Other battery technologies
- Recycling/second use
- Fuel cells
- (Ultra)capacitors
- Power-to-Gas (hydrogen, electrolysis, methanation, infrastructure, etc.)
- Other energy storage technologies

Energy Storage System Components and Equipment

- Battery management systems
- Power electronics for storage systems
- Battery testing, inspection systems, safety
- Cooling/temperature management
- Battery chargers

| EXHIBITOR PROFILE

- Battery cell producers
- Rechargeable battery manufacturers
- Energy storage system suppliers and distributors
- Service providers
- Project developers/EPC companies
- Battery system integrators
- Research and test institutes

Battery Production Technologies/ Machine and Plant Construction

- Materials
- Battery cell production
- Battery module production and system installation/assembly
- Integration/automation technology

Energy Storage Systems

- Stationary applications for residential buildings
- Stationary commercial and industrial applications
- Stationary applications for utilities and grid operators
- Low-capacity mobile applications (smartphones, laptops, tablets, etc.)
- Uninterruptible power supply systems (UPS)
- EPC contracting/project development for energy storage systems
- ICT, software for energy storage systems

Special Exhibition

- Power2Drive South America

| EES JOINT PAVILION

With the ees pavilion booth packages including additional marketing opportunities, we want to support international companies and start-ups to kick off their business success in Brazil.

Less preparation effort by...

- Technical/organizational support from our team – before, during and after the exhibition
- Reservation of shared floor space in a good location
- Conception of the presentation by an experienced planner
- Reduced coordination effort with the exhibition organizer

Plus...

- ees ad in Event Directory with all pavilion exhibitor logos
- ees banner in one newsletter with link to special section at website about electrical energy storage with all pavilion exhibitor logos
- Special press release with all pavilion exhibitors listed

| SPECIAL EXHIBITION POWER2DRIVE

Power2Drive South America highlights the significance of electric cars for the energy mix and transport of the future. It introduces innovative charging solutions, battery concepts and business models for sustainable e-mobility as the electric vehicle trend picks up in Latin America. According to globalfleet.com despite the initial cost of electric vehicles (EVs) still being quite expensive for some countries, some of the factors increasing the global EV fleet like falling battery costs, increasing vehicle ranges, and other issues such as tax incentives, tighter fuel-economy standards, and new initiatives in electric mobility are also driving forces for these countries. Renewable energies and e-vehicles are an optimal combination. For this reason, the topic of e-mobility is receiving increasing attention from exhibitors, visitors and the accompanying program at ees South America as part of The smarter E South America.

Special exhibit e-mobilty@Power2Drive

Motorcycles and scooters without the sound of a combustion engine, or bicycles and skateboarding with electrical assistance. The special exhibit e-mobilty@Power2Drive offers the ideal area for the presentation of light vehicles. Our trade visitors are always on the lookout for new solutions for individual mobility.

**POWER
DRIVE**
| SOUTH AMERICA





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