



JOIN LATAM'S ENERGY FUTURE

Brazil has one of the best solar resources in the world. A solar PV system in Brazil produces, on average, twice as much electricity as the same system installed in Germany or the United Kingdom. In Brazil, it's believed that 12GW of battery capacity will be needed for peak demand alone to meet wind and solar supply – expected to grow from 13GW to 38GW by 2026 – with grid tied storage systems enabling the adoption of distributed renewable energy sources along the power system. To ideally combine renewable energy sources and energy storage, energy management systems are needed.

With the European Pavilion booth package including additional marketing opportunities, we want to support European companies to kick-off their business success in Brazil.

LATAM's innovation hub for the new energy world

The smarter E South America will take place from August 23–25, 2022 in São Paulo, bringing together the following events:

- **Intersolar South America** – South America's largest exhibition and conference for the solar industry
- **ees South America** – South America's hot spot for batteries & energy storage system
- **Eletrotec+EM-Power South America** – The exhibition for electrical infrastructure and energy management
- **Power2Drive South America** – A special exhibition within ees South America for charging infrastructure and e-mobility

Quick facts

Dates August 23–25, 2022
Hours 12:00pm–8:00pm
Venue Expo Center Norte
 José Bernardo Pinto St., 333
 Vila Guilherme, Zip code: 02055-000
 São Paulo, SP Brazil



Your target group is waiting for you

More than 28,000 visitors are expected to attend. The 3 day event is attracting investors, utilities, installers, manufacturers and project developers from all over the world.



The Brazilian non-hydro renewables market gathers pace

The Brazilian power system is by far the largest in Latin America. Solar PV in combination with energy storage and energy management systems are gaining importance.



All under one roof – The perfect match

3 exhibitions covering topics of the new energy world under the umbrella of The smarter E South America uniting solar energy, energy storage and energy management.



There is so much more...

Apply for the coveted AWARDS, speak at the Innovation & Application Stage and make contacts at the networking reception. The smarter E South America is more than an exhibition.

Organizers



Co-Organizer





REASONS TO EXHIBIT AT THE EUROPEAN PAVILION

The participation at The smarter E South America via the European Pavilion offers an excellent opportunity to enter the Brazilian renewables market. The pavilion's complete package lets you concentrate on your business, while we facilitate the rest.

Cost savings through...

An all-inclusive and attractively designed package. See the complete list for fit out items.

Less preparation effort by...

- Technical/organizational support from our team – before, during and after the exhibition
- Reservation of shared floor space in a good location
- Conception of the Pavilion by an experienced planner
- Reduced coordination effort with the exhibition organizer

Plus...

- More attention compared to individual exhibitors through dedicated Pavilion marketing by the organizer
- Good visibility as the Pavilion is placed prominently and marked on the floor plan

Individual services

9 or 12 sqm booth within the pavilion including

- Blue carpet
- Lighting (1 spotlight for each 3 sqm)
- 1 outlet 220 V/500 W
- White partition walls
- Name board
- 1 table, 3 chairs, 1 stool, 1 counter, 2 shelves
- Trash can
- Fire extinguisher
- Power supply point
- City hall taxes
- Cleaning fee (set-up/dismantling)
- Online entry with logo and description (Portuguese & English)
- 5 product groups in the online exhibitor list free of charge
- Exhibitor passes
- 10% discount on Full Conference Passes – Intersolar/Eletrotec+EM-Power South America
- Entry vouchers for visitors:
27 for 9 sqm/36 for 12 sqm

→ ALL THIS FOR JUST ONE GREAT PRICE!

9 sqm: €3,600
12 sqm: €4,500

→ CONTACT

Ms. Kristin Merz
Tel.: +49 7231 58598-299, merz@solarpromotion.com