

ELETROTEC EMPOWER

SOUTH AMERICA

The Exhibition for Electrical Infrastructure
and Energy Management
EXPO CENTER NORTE, SÃO PAULO, BRAZIL

OCT
18–20
2021

www.EM-Power.com.br



Part of

THEsmarter
SOUTH AMERICA





I SMARTLY CONNECTED – EFFICIENTLY USED

In order to guarantee supply safety, profitability and sustainability, decentralized energy systems must be intelligently and efficiently controlled and connected with each other. Energy management systems significantly help to enhance efficiency and save energy, to raise the on-site consumption of self-generated energy, and to ease the burden on the power grids. Brazil has extensive opportunities for energy efficiency. Tailor made solutions for professionals and companies working in design, assembly and maintenance of electrical infrastructure are of high interest.

Eletrotec+EM-Power South America is the exhibition for electrical infrastructure and energy management. The exhibition focuses on technologies for electrical energy distribution as well as services and software solutions for energy management at grid, utility or building level. Brazil in particular is hunting for comprehensive solutions for LV/ MV electrical infrastructure. In this context technologies and solutions for distributed generation, urban grids, street lighting, installations for building and industrial facilities are in the focus.



| THE NEW ENERGY WORLD

Sector coupling, decentralization and digitalization are central elements of the new energy world. The smarter E South America responds to this development, presenting solutions and technologies for an intelligent, sustainable and cost-effective energy supply. Focusing on the generation, storage, distribution and use of energy and the ways in which these aspects interact and can be

intelligently combined, The smarter E South America brings together international stakeholders of the energy future from across the world's most influential markets. With the three energy exhibitions – Eletrotec+EM-Power South America, Intersolar South America and ees South America – The smarter E South America represents the new energy world under one roof.



| ELETROTEC+EM-POWER SOUTH AMERICA IS THE RIGHT PLACE FOR

- Providers of building automation and energy management/controlling
- Providers of software for energy & facility management systems & solutions
- Smart home/building systems providers
- Manufacturers and suppliers of plants for the efficient/renewable generation of power, heat & cooling
- Manufacturers and suppliers of systems and plant engineering
- Wholesalers and retailers
- Project developers/EPC (plant engineering)
- Energy suppliers and utilities/energy service providers
- Contractors and financial service providers

| MEET YOUR TARGET GROUP

- Operators/Users of residential, industrial buildings, production facilities and logistics and retail properties
- Energy traders, managers, consultants and planners
- Project developers/EPC contractors
- Planners for building services, construction engineers/managers
- Technicians/Electricians/Engineers/Technical coordinators/Technical consultants
- Facility managers
- Investors
- Government officials (federal/state)

| SEE WHO ELSE PARTICIPATED



Sample of electrical infrastructure and energy management providers at The smarter E South America 2019 as the 2020 event was postponed due to the COVID-19 pandemic.



REASONS TO PARTICIPATE IN ELETROTEC+EM-POWER SOUTH AMERICA



Your target group is waiting for you

More than 28,000 visitors are expected to attend. The 3 day event is attracting investors, utilities, installers, manufacturers and project developers from all over the world.



Huge market potential

The Brazilian power system is by far the largest in Latin America. Strong growth of the energy management sector in the next years and decades is prognosed.



Smartly managed: The next big thing

Solar energy generation capacity in Brazil grows steadily. Storing and intelligently managing the generated energy is the next step. Build your network – make contacts that matter.



All under one roof – The perfect match

3 exhibitions covering topics of the new energy world under the umbrella of The smarter E South America. The smarter E South America: uniting solar energy, energy storage and energy management.



Your company in the spotlight

Speak at the Innovation and Application Stage and present your innovative products and solutions to potential business partners.

» We at Embrastec chose to participate at Eletrotec because of its ability to bring together the major players in the market, especially with this new format in combination with EM-Power as a part of The Smarter E South America. We are sure it will be a highly visible event!



José Márcio Rosa, Director of Embrastec



| MORE THAN JUST AN EXHIBITION

Be informed

Learn about the future trends and innovations shaping and shaking the energy management market at the Conference. Get interesting facts and figures which have impact on your company. You have interesting insights to share? Let us know, become a speaker and join our experts on stage.

Be online

Prepare your onsite performance and show visibility in webinars and online events organized by The smarter E and Eletrotec+EM-Power South America prior to the event. Be a knowledge and content partner, build your brand and reach potential customers or partners worldwide.

Be a hands-on coach

Show your sophisticated, unique and revolutionary products and solutions in hands-on presentations and workshops on the exhibition floor. Installers are keen to get to know products and solutions which make their work processes easier, faster and better.

| MAKE THE MOST OF YOUR PARTICIPATION

Be a member

The Membership Program rewards your long-standing partnership with us. This membership program is free of charge and allows you to accumulate loyalty points for your company by participating in The smarter E events and buying sponsorship packages. Depending on points collected, your company is eligible for numerous extra exhibition services.

Be a winner

Take advantage of The smarter E AWARD 2021 to establish yourself as a technology leader by entering your innovative products, concepts and projects in the fields of renewable energy, decentralization, and digitalization to intelligently connect all aspects of energy. Place your innovations in the spotlight by submitting your entry to be considered for one of the coveted innovation awards.

Be a sponsor

Give your brand exposure through one of The smarter E South America sponsorships and customize your exhibition participation. Using our marketing services and advertising materials is a valuable way of drawing additional attention to your company, your company's booth location and the innovative products and services you will be showcasing.

I QUICK FACTS & PRICING

Dates	October 18–20, 2021
Venue	Expo Center Norte, São Paulo, Brazil
Exhibitors	380+ (expected at The smarter E South America)
Visitors	28,000+ (expected at The smarter E South America)

Booth Pricing (Raw Space)

Early Bird Rate (until March 31, 2021)	€245/sqm
Member Rate	€260/sqm
Regular Rate	€270/sqm

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Co-Organizer





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EES SOUTH AMERICA

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