



## DELEGATION SERVICE

### WELCOME AT THE SMARTER E SOUTH AMERICA

With three parallel energy exhibitions, The smarter E South America is LATAM's innovation hub for the new energy world.

The smarter E South America brings together the following events:

- Intersolar South America – South America's Largest Exhibition and Conference for the Solar Industry
- ees South America – South America's Hot Spot for Batteries & Energy Storage Systems
- Eletrotec+EM-Power South America – The Exhibition for Electrical Infrastructure and Energy Management
- Special exhibition Power2Drive South America – Innovative E-Mobility Solutions in the Spotlight

More than 30,000 visitors, including a large number of delegations, are expected at The smarter E South America to find out more about the latest innovations. These delegations are organized by many different bodies, including chambers of industry and foreign trade, industry associations and other associations that promote the use of renewable energies. By attending The smarter E South America 2022, you and your delegation have the opportunity to meet international stakeholders from across the world's most influential markets who are helping shape the Brazilian energy future.

### INTERSOLAR SOUTH AMERICA

South America's largest exhibition and conference for the solar industry has a focus on the areas of photovoltaics, PV production and solar thermal technologies. Combining local and international expertise, Intersolar South America brings together the PV and solar thermal sector to discuss the status and strategic trends for Latin American PV markets, as well as technology innovations and new business opportunities.

[www.intersolar.net.br](http://www.intersolar.net.br)

### ELETROTEC+EM-POWER SOUTH AMERICA

The exhibition for electrical infrastructure and energy management focuses on electrical energy distribution as well as energy management at grid, utility or building level. Aimed at professionals and companies in the areas of design, assembly and maintenance of electrical infrastructure: Distributed generation with renewable sources, aerial and underground distribution networks, transforming substations, street lighting, industrial and building facilities.

[www.EMPower-southamerica.com.br](http://www.EMPower-southamerica.com.br)

### EES SOUTH AMERICA

South America's Hot Spot for Batteries & Energy Storage Systems will highlight energy storage solutions suited to support and complement energy systems with increasing amounts of renewable energy sources attracting investors, utilities, installers, manufacturers and project developers from all over the world. With ees events in Germany, Brazil and India, the global exhibition series is represented on three continents.

[www.ees-southamerica.com](http://www.ees-southamerica.com)

### SPECIAL EXHIBITION POWER2DRIVE

The special exhibition highlights the significance of electric cars for the energy mix and transport of the future. It introduces innovative charging solutions, battery concepts and business models for e-mobility. At the special exhibit E-Mobility@Power2Drive motorcycles and scooters without the sound of a combustion engine as well as bicycles and skateboards with electrical assistance are in the spotlight.

[www.ees-southamerica.com/special-exhibition-powertodrive](http://www.ees-southamerica.com/special-exhibition-powertodrive)



## WE PROVIDE YOUR DELEGATION WITH A HUGE RANGE OF SERVICES

The smarter E South America exhibitions are a wonderful opportunity for members of your delegation to share experiences with key players from the energy sector. What's more, your delegation will enjoy all the following benefits:

- Free admission tickets to the exhibition
- Guided exhibition-highlight tour
- Discounted rates (50%) for conference tickets
- Easy registration before the event
- Welcome by the event organizers
- and more...

## THE SMARTER E SOUTH AMERICA – LATAM'S INNOVATION HUB FOR THE NEW ENERGY WORLD

## SÃO PAULO IS WORTH A VISIT!

São Paulo's capital city has hundreds of movie theaters, museums, theatres, parks, restaurants, bars, hotels, convention centers, and a vast number of shopping opportunities. São Paulo hosts the largest number of conventions and trade fairs in Latin America – 70 thousand annually. Every year, 10 million visitors come to the city to do business or renew business contacts, to shop, or simply to enjoy its cultural events in keeping with what goes on in the rest of the world. To be in São Paulo means to experience the life of a metropole that ticks around the clock.

## COMPACT

Date	August 23–25, 2022
Opening Hours	12:00pm–8:00pm   Tuesday 12:00pm–8:00pm   Wednesday 12:00pm–8:00pm   Thursday
Venue	Expo Center Norte, São Paulo
Exhibitors	380 (expected)
Visitors	30,000+ (expected)



### → CONTACT

Simone Horvatin  
delegations@thesmartere.com.br