

# THE SMARTER E SOUTH AMERICA 2025

## SET-UP / SHOW / TAKE-DOWN CALENDAR

DAY / DATE	TIME	OPERATION
Wednesday August 20	<b>Sector A: 8–1pm</b> <b>Sector B: 1–6pm</b>	Trucks enter the hall to their designated sectors in the order specified on the floor map. • Trucks must enter the standby lorry park to be registered and allowed into the exhibition hall. • Trucks unable to enter during their designated time slots may do so under Two L's supervision and as long as aisles are not obstructed. • Pallet trucks, pneumatic trolleys and forklifts may enter with machines, floors and other items.
	<b>6pm–12pm</b>	Booth set-up. • Machines, floors and other items may only enter on pallet trucks, pneumatic trolleys and forklifts, under Two L's supervision and as long as aisles are not obstructed.
Thursday August 21	<b>0am–12pm</b>	Booth set-up.
Friday August 22	<b>0am–12pm</b>	Booth set-up.
Saturday August 23	<b>0am–12pm</b>	Booth set-up.
Sunday August 24	<b>0am–6pm</b>	Booth set-up ends. • Set-up operations including power fixtures, audiovisual gear, furniture, logos, gardening and finishing must end. • Non-compliance will be fined.
	<b>6pm–12pm</b>	Exhibit placement, including small and medium-sized vehicles must be completed.
Monday August 25	<b>0am–6pm</b>	<b>Exhibitor's Day.</b> • Exhibitor's final decoration touches. • Small vehicles can still be taken in, exclusively in the morning.
	<b>6pm–12pm</b>	General cleaning and aisle carpeting start at <b>6pm</b> . • Do not leave packaging or items of any kind behind in the aisles. Non-compliance will be fined <b>R\$3,300</b> .
Tuesday August 26	<b>Noon–8pm</b>	<b>SHOW</b>
Wednesday August 27	<b>Noon–8pm</b>	<b>SHOW</b>
Thursday August 28	<b>Noon–8pm</b>	<b>SHOW</b>
	<b>8pm–9pm</b>	Aisle carpeting is removed.
	<b>9pm–12pm</b>	Remove furniture and leased items (TV, minibar etc). • Use pallet trucks, pneumatic trolleys or forklifts to carry machines and other items out. • Do not leave packaging or items of any kind behind. Non-compliance will be fined <b>R\$3,300</b> . • You are advised to have staff or security personnel at your booth until all objects in it are removed.
Friday August 29	<b>0am–8pm</b>	Booth take-down,
	<b>8pm–12pm</b>	Crane trucks are allowed in where and when possible.
Saturday August 30	<b>0am –8am</b>	

**Note:** Trucks will be allowed into the halls for a maximum of 4 hours each.

Any truck exceeding this allowance will be fined **R\$200** for each additional hour.

**ACCESS TO THE STANDBY LORRY PARK ON RUA MIGUEL MENTEM, GATE “PORTÃO 18”, STARTS AT 2PM ON AUGUST 19. USE OF THE STANDBY LORRY PARK IS FREE OF CHARGE.**

**ACCESS TO THE OFFLOADING AREA ON RUA CORONEL MARQUES RIBEIRO, GATE “PORTÃO 4”, WILL BE CHARGED BASED ON TIME OF USE AND SIZE OF TRUCK CONTRACTORS' TRUCKS WILL BE ALLOWED IN ON AUGUST 20 EXCLUSIVELY, IN TWO TIME SLOTS AND ON A FIRST-COME, FIRST-SERVED BASIS PER TIME SLOT, UNDER TWO L'S SUPERVISION.**

**NO VEHICLES WILL BE ALLOWED INSIDE THE HALL FROM 6PM ON AUGUST 20.**