



JOIN THE FUTURE OF GREEN HYDROGEN AT THE HYDROGEN DIALOGUE EXPO!



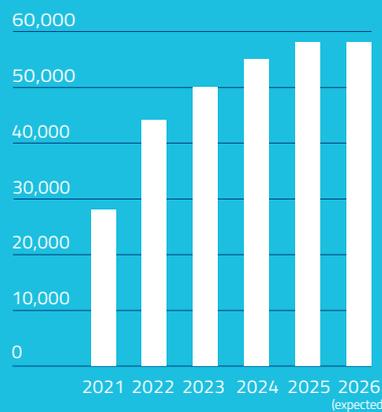
Brazil is rapidly emerging as a key player in the global green hydrogen market. The country's vast renewable energy resources, particularly solar and wind, provide a strong foundation for producing green hydrogen, a key component in the transition to a low-carbon economy. Brazil has the ability to produce green hydrogen at competitive costs. According to the Brazilian Ministry of Mines and Energy, the country aims to become the world's most competitive producer of low-carbon hydrogen by 2030, with studies indicating potential production capacity exceeding 2 million tons annually. In Brazil the combination of large-scale solar PV and green hydrogen emerges as a potent catalyst for advancing the country's renewable energy sector. Therefore, large-scale PV plants harness Brazil's abundant solar resources to redirect energy towards green hydrogen production, thereby increasing the nation's clean energy capacity.

Don't miss your chance to be part of this transformative journey. Secure your spot now at the Hydrogen Dialogue Expo and position your business as a driver of the renewable energy revolution in LATAM.

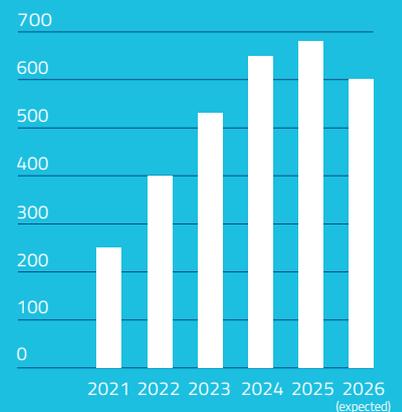
Quick facts

Dates August 25–27, 2026
Hours 12:00pm–8:00pm
Venue Expo Center Norte
José Bernardo Pinto St., 333
Vila Guilherme, Zip code: 02055-000
São Paulo, SP Brazil

Number of Visitors



Number of Exhibitors



LATAM's Largest Alliance of Events for the Energy Industry

The smarter E South America will take place August 25–27, 2026 in São Paulo, bringing together the following events:

- **Intersolar South America** – LATAM's Largest Exhibition and Conference for the Solar Industry
- **ees South America** – LATAM's Key Event for Batteries & Energy Storage Systems
- **Power2Drive South America** – LATAM's Key Exhibition and Conference for Charging Infrastructure and E-Mobility
- **Eletrotec+EM-Power South America** – The Event for Electrical Infrastructure and Energy Management

REASONS TO BE PART OF THE HYDROGEN DIALOGUE EXPO



The participation at The smarter E South America via the Hydrogen Dialogue Expo offers an excellent opportunity to enter the Brazilian renewables market. The pavilion's complete package lets you concentrate on your business, while we facilitate the rest.

Cost savings through...

an all-inclusive and attractively designed package. See the complete list for fit out items.

Less preparation effort by...

- technical/organizational support from our team – before, during and after the exhibition
- reservation of shared floor space in a good location
- conception of the pavilion by an experienced planner
- reduced coordination effort with the exhibition organizer

Plus...

- more attention compared to individual exhibitors through dedicated pavilion marketing by the organizer
- good visibility as the pavilion is placed prominently and marked on the floor plan

Your target group is waiting for you

More than 58,000 visitors are expected to attend. The 3-day event is attracting investors, utilities, installers, manufacturers and project developers from all over the world.

The Brazilian non-hydro renewables market gathers pace

The Brazilian power system is by far the largest in Latin America. Solar PV in combination with energy storage and energy management systems are gaining importance.

All under one roof – The perfect match

4 exhibitions with more than 600 exhibitors covering topics of the new energy world on the platform The smarter E South America uniting solar energy, energy storage, energy management and e-mobility.

There is so much more

Apply for the coveted AWARD, check out the speaking opportunities at the Innovation & Application Stages and network at various side-events. Expand your brand awareness by booking attractive sponsorships. The smarter E South America is more than an exhibition.

Individual services

9 or 12 sqm booth within the application including

- Carpet
- Lighting (1 spotlight for each 3 sqm)
- 1 outlet 220 V/500 W
- White and semi-transparent partition walls
- Name board
- Company logo on counter*
- Graphic on backwall*
- 1 table, 3 chairs, 1 stool, 1 counter, 2 shelves
- Trash can
- Fire extinguisher
- City hall taxes
- Cleaning fee (set-up/dismantling)
- Online entry with logo and description (Portuguese & English)
- 5 product groups in the online exhibitor list free of charge
- Exhibitor passes (3 per 9 sqm and 4 per 12 sqm)
- 10% discount on Full Conference Passes

*Data as file (.eps) to be provided by exhibitor

Find further Information online



Contact

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All this for just one great price!

Package price 9 sqm: €4,500

Package price 12 sqm: €5,600

Organizers



Co-Organizer

