



JOIN THE SOLAR THERMAL PAVILION AT THE SMARTER E SOUTH AMERICA

Brazil is Latin America’s undisputed solar thermal leader, with strong deployment across residential, commercial, and industrial sectors. The country’s vast solar resources and supportive policies are driving rapid adoption of clean heat solutions. Brazil excels in residential water heating, public housing projects, hotels, and swimming pools. Municipal mandates, like São Paulo’s building code requirement for solar heating in new constructions, are accelerating market growth. Low-interest financing through BNDES makes installations financially accessible for businesses and homeowners alike.

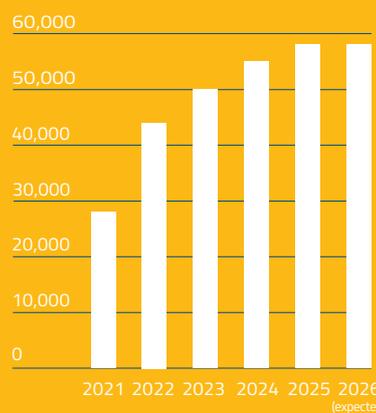
The industrial sector is booming, with significant growth in food & beverage processing and dairy industries adopting solar thermal for process heat and water heating. Brazil’s combination of abundant solar irradiation, growing energy costs, and carbon neutrality commitments makes solar thermal an increasingly strategic investment. São Paulo hosts Latin America’s largest renewable energy event – the perfect platform to showcase your solar thermal solutions to decision-makers actively seeking clean heat technologies.

Join the Solar Thermal Pavilion and position your company at the heart of Brazil’s renewable heat transition.

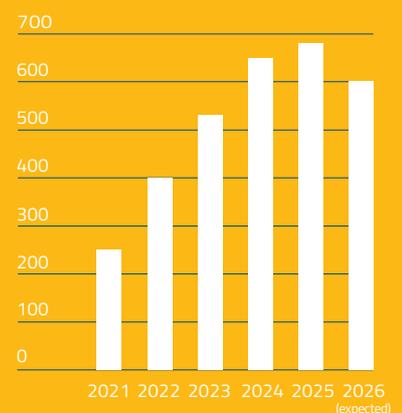
Quick facts

Dates August 25–27, 2026
Hours 12:00pm–8:00pm
Venue Expo Center Norte
José Bernardo Pinto St., 333
Vila Guilherme, Zip code: 02055-000
São Paulo, SP Brazil

Number of Visitors



Number of Exhibitors



LATAM’s Largest Alliance of Events for the Energy Industry

The smarter E South America will take place August 25–27, 2026 in São Paulo, bringing together the following events:

- **Intersolar South America** – LATAM’s Largest Exhibition and Conference for the Solar Industry
- **ees South America** – LATAM’s Key Event for Batteries & Energy Storage Systems
- **Power2Drive South America** – LATAM’s Key Exhibition and Conference for Charging Infrastructure and E-Mobility
- **Eletrotec+EM-Power South America** – The Event for Electrical Infrastructure and Energy Management

REASONS TO BE PART OF THE SOLAR THERMAL PAVILION

The participation at The smarter E South America via the Solar Thermal Pavilion offers an excellent opportunity to enter the Latin American solar thermal market. The pavilion's complete package lets you concentrate on your business, while we facilitate the rest.

Cost savings through...

an all-inclusive and attractively designed package. See the complete list for fit out items.

Less preparation effort by...

- technical/organizational support from our team – before, during and after the exhibition
- reservation of shared floor space in a good location
- conception of the pavilion by an experienced planner
- reduced coordination effort with the exhibition organizer

Plus...

- more attention compared to individual exhibitors through dedicated pavilion marketing by the organizer
- good visibility as the pavilion is placed prominently and marked on the floor plan

Individual services

9 or 12 sqm booth within the pavilion including

- Carpet
- Lighting (1 spotlight for each 3 sqm)
- 1 outlet 220 V/500 W
- White and semi-transparent partition walls
- Name board
- Company logo on counter*
- Graphic on backwall*
- 1 table, 3 chairs, 1 stool, 1 counter, 2 shelves
- Trash can
- Fire extinguisher
- City hall taxes
- Cleaning fee (set-up/dismantling)
- Online entry with logo and description (Portuguese & English)
- 5 product groups in the online exhibitor list free of charge
- Exhibitor passes (3 per 9 sqm and 4 per 12 sqm)
- 10% discount on Full Conference Passes

*Data as file (.eps) to be provided by exhibitor

Your target group is waiting for you

More than 58,000 visitors are expected to attend. The 3-day event is attracting investors, utilities, installers, manufacturers and project developers from all over the world.

Solar thermal's expanding role in Latin America

The Latin American solar thermal market is growing rapidly, with residential, commercial, and industrial applications gaining momentum. Key sectors including food and beverage, hospitality, and chemical industries are increasingly adopting solar thermal solutions for process heat and water heating

All under one roof – The perfect match

4 exhibitions with more than 600 exhibitors covering topics of the new energy world on the platform The smarter E South America uniting solar energy, energy storage, energy management and e-mobility.

There is so much more

Apply for the coveted AWARD, check out the speaking opportunities at the Innovation & Application Stages and network at various side-events. Expand your brand awareness by booking attractive sponsorships. The smarter E South America is more than an exhibition.

Find further Information online



Contact

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All this for just one great price!

Package price 9 sqm: €4,500

Package price 12 sqm: €5,600

Organizers



Co-Organizer

